

informa Higher Education Series presents

The 10th Anniversary

Higher Education Summit

21st & 22nd May 2012 | Sofitel Melbourne

International keynote presentations:



Prof. David Greenaway,
Vice-Chancellor,
The University of Nottingham,
UK



Prof. Pamela Gillies,
Principal & Vice-Chancellor,
Glasgow Caledonian University,
Scotland



Prof. Carmel McNaught,
Director & Professor of
Learning Enhancement,
The Chinese University,
Hong Kong

An in-depth analysis, debate and opinion on Australia's HE sector from:



Prof. Peter Shergold
AC, Chancellor,
The University
of Western Sydney



Prof. Ed Byrne,
Vice-Chancellor,
Monash University



Prof. Stephen Parker,
Vice-Chancellor,
The University
of Canberra



Prof. David Battersby,
Vice-Chancellor,
The University
of Ballarat



Prof. Linda Kristjanson,
Vice-Chancellor,
Swinburne
University of
Technology



Prof. Peter Rathjen,
Vice-Chancellor,
The University
of Tasmania



Prof. Peter Lee,
Vice-Chancellor,
Southern Cross
University



The Hon. Lindsay
Tanner,
Vice-Chancellor's
Fellow,
Victoria University

Supported By:



Prof. Jill Trehwella,
Deputy Vice-Chancellor
(Research),
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Prof. Susan Spence,
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Deputy Vice-Chancellor
(University Services),
James Cook
University



Robin Buckham,
Deputy Vice-Chancellor
(International and
Development),
Deakin University



Prof. Jeannie Herbert,
Foundation Chair of
Indigenous Studies,
Charles Sturt
University



Prof. Julie Fitness,
Chair,
Academic Senate,
Macquarie
University



Dr. Simon Marginson,
Professor of Higher
Education in the
Centre for the Study
of Higher Education,
The University
of Melbourne



Paul Duldig,
Vice-President,
Services and
Resources,
The University
of Adelaide



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Researched and developed by:

informa

The 10th Anniversary H

DAY ONE: Monday 21st May 2012

8.00 Registration and coffee

8.50 **Welcome and speed networking session**



8.55 Opening remarks from the Chairperson

STUDENT DEMAND MODEL

9.00 **KEYNOTE ADDRESS: Opportunities and challenges in preparing for growth in student demand**

- Forecasting undergraduate student places and ATAR entry levels
 - Promoting student demand in the context of labour market needs
 - Managing the transition to the student demand driven model
- Professor Ed Byrne, Vice-Chancellor, **Monash University**

HE ENVIRONMENT

9.30 **INTERNATIONAL KEYNOTE ADDRESS: Exploring the strategic direction of HE in a changing environment**

- A review of the changing HE landscape in Australia and the UK
- Key objectives of HE reform and future directions for the sector
- Impact and implication on the university's strategic plan



Professor David Greenaway, Vice-Chancellor,
The University of Nottingham, UK

HE MARKETPLACE

10.10 **KEYNOTE ADDRESS: Analysing the efficiency of market forces and competing for student numbers**

- How will universities operate in a competitive market?
 - How will universities differentiate themselves?
 - Will student fees need to be deregulated?
 - What are the challenges in the new HE market?
- Professor Peter Lee, Vice-Chancellor, **Southern Cross University**

10.40 Morning tea

GOVERNANCE AND MANAGEMENT

11.00 **KEYNOTE ADDRESS: Reviewing the impact of regulatory change on HE governance frameworks**

- How will reform and the market system impact university governance?
 - Can sustainable business models be integrated into governance frameworks?
 - Will the governing body have a different role in the new HE marketplace?
- Professor Stephen Parker, Vice-Chancellor, **The University of Canberra**

QUALITY AND STANDARDS

11.30 **Examining the impact of new quality and standards frameworks**

- As requirements for quality are made more explicit, what does this ask of universities?
- What are the challenges for universities from these frameworks?
- Do the requirements of universities (AQF, TEQSA, the Higher Education Standards Panel and Compacts) coalesce?

Vicki Thomson, Executive Director,
Australian Technology Network of Universities

ACADEMIC GOVERNANCE

12.00 **Embedding a strategic role in academic governance frameworks**

- What are the responsibilities of the academic senate in strategic planning?
 - What do we know about quality assurance audits and compliance?
 - What are the key challenges in academic quality assurance in 2012?
- Professor Julie Fitness, Chair, Academic Senate, **Macquarie University**

QUALITY ASSURANCE

12.30 **INTERNATIONAL ADDRESS: Delivering excellence in teaching and learning practice**

- Quality assurance in teaching and learning
- Evaluation of curriculum development
- Improving teacher training and support



Professor Carmel McNaught, Director & Professor of Learning Enhancement, **The Chinese University, Hong Kong**

1.00 Lunch

FUNDING PRIORITIES

2.00 **KEYNOTE ADDRESS: Reviewing the Australian HE funding levels and potential funding gap**

- How should funding be utilised to encourage low SES students? Regional access?
 - Where do we need to focus future HE investment?
 - How do we balance access and quality, teaching and research?
- Professor Peter Rathjen, Vice-Chancellor, **The University of Tasmania**

REFORM REVIEW

2.30 **Preparing Australian youth for the jobs of the future; Are the university reforms up to the task?**

- Ensuring young Australians are equipped to meet Australia's skilled workforce needs
- Determining whether the reforms, particularly the cap on university enrolments, will be sufficient to achieve the desired outcome

Dr. Bob Birrell, Director, Centre for Population and Urban Research,
Monash University

POSTGRADUATES

3.00 **Assessing future directions for postgraduate student enrolments**

- Key issues surrounding postgraduate enrolment in the demand system
- What are the long term plans for funding postgraduate places?
- What are the likely changes to postgraduate enrolments?

Professor Marie Carroll, Director of Academic Affairs,
The University of Sydney

FINANCIAL REGULATION

3.30 **Preparing for the financial and budgetary constraints of reform**

- Why the key challenge is financial regulation:
 - Fragility of international education market
 - Dealing with commercial imperatives
 - Funding relativities versus operational costs
 - Increasing cost of HE in a tight labour market

Shane McGregor, Vice-President (Strategic Finance and Resources),
Flinders University

Peter Enlund, Chief Operating Officer, **University of New England**

Jon Hickman, Deputy Vice-Chancellor (Financial and Capital Management), **Victoria University**

4.00 Afternoon tea

SOCIAL INCLUSION

4.20 **KEYNOTE ADDRESS: Building an Inclusive University**

- Examining the progress towards student equity targets
- Implications of the demand model on student diversity
- Preparing for increased diversity in the student body

Professor Peter Shergold AC, Chancellor, **The University of Western Sydney**

REGIONAL COLLABORATION

4.50 **KEYNOTE ADDRESS: Investing in the uniqueness and opportunities afforded by regional HE**

- Challenges for regional universities in the demand system
- Improving dual sector collaboration
- Ensuring rural and regional support
- Advent of Regional Universities Network

Professor David Battersby, Vice-Chancellor, **The University of Ballarat**

INDIGENOUS STUDENTS

5.20 **Understanding the nature of indigenous disadvantage in Australian HE**

- What is the vision for the future of Indigenous education in Australia?
- Do regulatory requirements prevent Indigenous participation?
- What strategies will improve Indigenous participation in HE?

Professor Jeannie Herbert, Foundation Chair of Indigenous Studies,
Charles Sturt University

5.50 Closing remarks from the Chair

6.00 Networking drinks

Higher Education Summit

HIGHER EDUCATION GALA DINNER



**Monday 21st May at 7.00pm,
Bottega Restaurant**

Dinner registration is included in the conference

DAY TWO: Tuesday 22nd May 2012

- 8.00 Registration and coffee
- 8.50 Welcome
- 8.55 Opening remarks from the Chairperson

GLOBAL HE ENVIRONMENT

9.00 **INTERNATIONAL KEYNOTE ADDRESS: Examining the competitiveness of HE institutions in the global market**

- How has the role of the traditional HE institution changed in the global environment?
- Key strategies for institutional success in a global HE setting
- Providing a value offering to students in a world where knowledge is easily accessible

 Professor Pamela Gillies, Principal & Vice-Chancellor, Glasgow Caledonian University

INTERNATIONAL EDUCATION

9.40 **Exploring why international students choose to study in Australia**

- The impact of the current economic climate on international education
- Promoting the value of culture, student experience and quality
- Investing in the long term future of the international HE market
- Knight Review on student visas and post study work rights

Robin Buckham, Deputy Vice-Chancellor (International and Development), Deakin University

GLOBAL STRATEGY IN HE

10.10 **Developing the University's global engagement strategy**

- What does globalisation mean for the HE market?
- What is Australia's position in the global HE market?
- What has the rise of Asia meant for Australian HE?

Dr. Simon Marginson, Professor of Higher Education in the Centre for the Study of Higher Education, The University of Melbourne

10.40 Morning tea

ONLINE EDUCATION

11.00 **KEYNOTE ADDRESS: Seizing opportunities in online and blended learning**

- Anticipated growth in the uptake of online and blended learning in 2012
- Do online educational resources carry the same value as those taken in a classroom?
- Why flexible learning resources are important to stay competitive and satisfy student demands

The Hon. Lindsay Tanner, Vice-Chancellor's Fellow, Victoria University

BLENDED LEARNING

11.30 **Preparing universities for the online era in higher education**

- What is the role of NBN reforms in the HE market?
- How can online learning improve the HE environment?
- What are the opportunities for improved access to HE?
- What are the key challenges in delivering online HE?

Professor Susan Spence, Deputy Vice Chancellor (Academic), Griffith University

GRADUATE EMPLOYABILITY

12.00 **Equipping graduates with job ready skills to transition into employment**

- What are organisations looking for in an employee?
- What programs develop the necessary job ready skills?
- How are courses tailored to meet labour market needs?
- What are the challenges facing faculties in different disciplines?

Professor Nicholas Glasgow, Dean, Medicine and Health Sciences, The Australian National University

Dr. Joan Richardson, Deputy Head Teaching and Learning- School of Business Information Technology & Logistics, RMIT University

Dr. Sharon Winocur, Executive Director, B-HERT

12.30 Lunch

RESOURCES AND SERVICES

1.30 **Transforming the service experience in HE**

- Co-creating improved service delivery for staff and students
- Connecting our services to provide the bundled solution rather than just the bits
- What capability is required to make corporate services more straightforward?

Paul Duldig, Vice-President, Services and Resources, The University of Adelaide

STUDENT RETENTION

2.00 **Focussing on both student recruitment and retention in the demand driven model**

- Managing in a demand driven model requires effort on recruitment as well as retention
- Strategies to enhance and measures to monitor student retention
- Whose job should it be to own responsibility for student retention

Dr. Stephen Weller, Deputy Vice-Chancellor (University Services), James Cook University

STUDENT SATISFACTION

2.30 **Satisfying student needs and improving the learning experience**

- Improving the student learning experience and student engagement
- Maintaining quality in a demand-driven system
- Student engagement through the Student Services and Amenities Fee

Incoming President, National Union of Students

3.00 Afternoon tea

RESEARCH AND INNOVATION

3.20 **KEYNOTE ADDRESS: Driving research and innovation at the institutional level**

- How research impacts the governance of universities
- How to build university research capacity
- Encouraging and supporting innovation

Professor Linda Kristjanson, Vice-Chancellor, Swinburne University of Technology

RESEARCH EXCELLENCE

3.50 **Assessing the innovation and research agenda in HE**

- How to improve research excellence in HE
- Strengthening research across disciplines
- Funding the operational cost of research

Professor Jill Trehwella, Deputy Vice-Chancellor (Research), The University of Sydney

INDUSTRY EXPERIENCE

4.20 **Working with industry to respond to labour market needs**

- What are the benefits and risks of industry-based partnerships?
- Should universities engage in 'industry experience' work for students?
- Will this approach provide a better solution to meet the needs of industry?

Professor Roy Green, Dean of Faculty of Business, University of Technology Sydney

4.50 Closing remarks from the Chair

5.00 End of the Summit

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