

Institutional Performance in Higher Education

Defining indicators of success & quality

15th & 16th May 2012, Citadines on Bourke, Melbourne

Hear international & national perspectives from:



Jamil Salmi
Global Higher Education Expert & Former Tertiary Education Coordinator World Bank



Dr Ying Cheng
Executive Director
Centre for World-Class Universities & Associate Professor Shanghai Jiao Tong University



Dr Carol Nicoll
Chief Commissioner
Tertiary Education Quality and Standards Agency (TEQSA)



Emeritus Professor Alan Robson AM
Former Vice-Chancellor
The University of Western Australia & Chair Higher Education Standards Panel

Four reasons why you should attend:

- + Attend **focussed streamed sessions** on research or teaching and learning
- + Map institutional activities in research, teaching and learning with emerging **national standards**
- + Identify **indicators of success** for **effective reporting**
- + Gain insight on evolving trends and developments in **performance rankings** and **measurements**

Featured international workshop:

Using benchmarking to guide transformation

Lead by: **Jamil Salmi, Global Higher Education Expert**

See page 5 for full details of our workshops...



Join the discussion with:

Professor Ian Young
Australian National University

Professor Simon Marginson
The University of Melbourne

Emeritus Professor David Siddle
The University of Queensland & Higher Education Standards Panel

Emeritus Professor Kwong Lee Dow AM
The University of Melbourne

Michael Gallagher
The Group of Eight

Vicki Thomson
Australian Technology Network of Universities

Professor Margaret Mazzolini
Victoria University

Emeritus Professor Frank Larkins
The University of Melbourne

Professor Kerri-Lee Krause
University of Western Sydney

Professor Zlatko Skrbis
The University of Queensland & Council of Deans and Directors of Graduate Studies in Australia

Professor Dean Forbes
Flinders University

Bruce Guthrie
Graduate Careers Australia

Paul Kniest
National Tertiary Education Union

Dr Gigi Foster
The University of New South Wales

Professor Marcia Devlin
Deakin University

Professor Geoff Scott
University of Western Sydney

Plus a panel of student representatives from:
Council of International Students Australia
National Union of Students
Council of Australian Postgraduate Associations

Researched by:



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Defining success & quality

As the global tertiary education ecosystem continues to expand, higher education providers are challenged with reassessing their strengths and priorities. In intensely competitive markets, pressure to demonstrate continuous quality assurance and improvement is growing.

In positioning Australia globally and ensuring quality, discussion around standards is heightening. The anticipated establishment of the Higher Education Standards Framework will require providers to define and map their institute's activities with emerging policy frameworks.

Transparency of information will fuel the Federal government's new agenda on driving continuous improvement with the development of the MyUniversity website.

The rise of benchmarking presents both opportunities and challenges. This conference will examine indicators of success and quality in the context of growing demands for accountability and transparency.

This conference will address:

- The **implications of increased transparency and information** for students and institutions
- Driving positive behaviours towards **lifting institutional performance**
- The role of **multi-dimensional comparisons** in enriching performance assessment
- Successful strategies for achieving **quality and improvement** in research, teaching and learning

Who is attending?

Representatives with responsibilities in:

- Academic, Teaching and Learning
- Research
- Standards
- Graduate Studies
- Higher Education Policy
- Quality
- International
- Planning

Media Partners:

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Day One

Tuesday 15th May, 2012

8.30 **Registration & coffee**

9.00 **Welcome to country**

Wurundjeri Elder

9.10 **Welcome remarks from the Chair**

Emeritus Professor Kwong Lee Dow AM
Former Vice-Chancellor
The University of Melbourne

Examining the national landscape

9.20 **Advancing quality higher education in Australia**



Keynote

- A new policy architecture and future priorities

Dr Carol Nicoll
Chief Commissioner
Tertiary Education Quality and Standards Agency (TEQSA)

International perspectives

10.00 **The road to academic excellence: The challenge of establishing world-class universities**



International Keynote

- The expanding global tertiary education environment
- What does it mean to be a world-class university?
- Paths to transformation: The role of government and strategies at the institutional level
- Innovative models for measuring teaching and learning quality: AHELO, multi-dimensional benchmarking

Jamil Salmi, **Global Higher Education Expert**,
Former Tertiary Education Coordinator
World Bank &
Author, **'The Challenge of Establishing World-Class Universities (2009)'** & **'The Road to Academic Excellence: The Making of World-Class Research Universities (2011)'**

11.00 **Morning tea**

11.30 **The Academic Ranking of World Universities: Evolution & future developments**



International Keynote

- Understanding the context of The Academic Ranking of World Universities: Challenges and opportunities
- Broadening the indicators to enable benchmarking in accordance with university goals

Dr Ying Cheng, Executive Director
Centre for World-Class Universities &
Associate Professor
Shanghai Jiao Tong University

12.10 **Implications of the global performance landscape for Australia**

- Global competition in research, teaching and university status
- Comparisons and criteria in the international education market
- The challenge of rising East Asia

Professor Simon Marginson
Professor Higher Education
Centre for the Study of Higher Education
The University of Melbourne

Day Two

Wednesday 16th May, 2012

12.50 **Lunch**

1.50 **Strategies for driving the right behaviours towards benchmarking**



Panel Discussion

- What is the role of recruitment processes and institutional strategy?
- The importance of aligning drivers with the measurement system
- Examining desirable characteristics at the institutional level
- What are the implications for staff?

Jamil Salmi, **Global Higher Education Expert & Former Tertiary Education Coordinator, World Bank**

Professor Simon Marginson
Professor Higher Education
Centre for the Study of Higher Education
The University of Melbourne

Paul Kniest
Policy and Research Coordinator
National Tertiary Education Union

Professor Marcia Devlin
Inaugural Chair in Higher Education Research
Deakin University

Engaging stakeholders in the definition of performance

2.30 **The future of the Australian Graduate Survey**

- The Graduate Destination Survey
- The Course Experience Questionnaire
- Changes to centralisation, samples and censuses

Bruce Guthrie
Research Manager
Graduate Careers Australia

3.10 **Afternoon tea**

3.40 **What are the implications of information standards for students?**



Panel Discussion

- What would the MyUniversity website mean for students?
- What information do prospective students want to know when deciding where to study?
- What do current students want to know?
- To what extent does social media drive student choice?

Arfa Noor
National President
Council of International Students Australia

Donherra Walmsley
National President
National Union of Students

Harry Rolf
Vice-President (National Operations Committee)
Council of Australian Postgraduate Associations

4.20 **Outcomes discussion**



Delegates will break into groups to discuss key takeaways from day one

4.40 **Closing remarks from the Chair**

4.50 **Close of day one**

8.30 **Welcome & coffee**

9.00 **Welcome remarks from the Chair**

Emeritus Professor David Siddle
Former Deputy Vice-Chancellor (Research)
The University of Queensland & Member, Higher Education Standards Panel

Driving quality improvement

9.10 **Driving university performance**



Keynote

- Examining the role of strategic planning
- Professor Ian Young
Vice-Chancellor and President
Australian National University

9.50 **Are we encouraging behaviours which lead to quality improvement?**

- The role of consistent regulation of higher education provision
- Examining the determination and application of standards
- Implications of information standards on quality

Michael Gallagher
Executive Director
The Group of Eight

10.30 **Morning tea**

Defining & reporting standards

11.00 **Developing standards for the higher education sector**



Keynote

- Defining standards that ensure quality and enable evolution

Emeritus Professor Alan Robson AM
Former Vice-Chancellor
The University of Western Australia & Chair, Higher Education Standards Panel

11.40 **The MyUniversity website: A user's guide**

- Initial impressions and reactions
- If this is the solution, let's explore the problem
- Driving institutional behaviours
- What would we suggest as improvements for MyUniversity 2.0?

Professor Margaret Mazzolini
Pro Vice-Chancellor (Learning and Teaching)
Victoria University

12.20 **Lunch**

Opportunities & challenges: Reporting on quality indicators

Choose Stream A or B

Stream A: Unpacking teaching & learning standards

Chaired by: Professor Margaret Mazzolini,
Pro Vice-Chancellor (Learning and Teaching)
Victoria University

1.20 **Implications of standards for the sector, institutions & institutional collaboration**



Keynote

- Examining different models for defining and reporting learning standards
- Implications for quality in universities

Professor Kerri-Lee Krause
Pro Vice-Chancellor (Education)
University of Western Sydney

2.00 **Examining the impact of transparency in quality & standards on international students**

- How will emerging national teaching and learning standards impact on international students?
- Does quality assurance influence international student decision making?
- To what extent do international league tables drive international student choices?

Professor Dean Forbes
Deputy Vice-Chancellor (International and Communities)
Flinders University

2.40 **Afternoon tea**

3.10 **Identifying distinct teaching & learning challenges for international students**

- Does evidence on performance show that international students are faring better or worse than their domestic counterparts in Australian higher education

Dr Gigi Foster
Senior Lecturer at the School of Business
The University of New South Wales

3.55 **Outcomes discussion**



Chair will summarise and discuss key takeaways from streamed sessions

Professor Margaret Mazzolini
Pro Vice-Chancellor (Learning and Teaching)
Victoria University

4.10 **Close of conference**

Stream B: Unpacking research standards

Chaired by: Emeritus Professor David Siddle
Former Deputy Vice-Chancellor (Research)
The University of Queensland &
Member, **Higher Education Standards Panel**

1.20 **ERA: Future developments & opportunities**



Keynote

- Strategies for identifying areas of excellence in your institution and maximising influence on ERA

Emeritus Professor Frank Larkins
Former Deputy Vice-Chancellor (Research)
The University of Melbourne

2.00 **What principles should guide research training & what are the implications for quality?**

- Ensuring quality and reputation
- How do we measure quality?

Professor Zlatko Skrbis
Dean, UQ Graduate School
The University of Queensland &
Convenor
Council of Deans and Directors of Graduate Studies in Australia

2.40 **Afternoon tea**

3.10 **EIA: The Excellence in Innovation for Australia measure**

- The role of EIA in the context of increased transparency and accountability

Vicki Thomson
Executive Director
Australian Technology Network of Universities

3.55 **Outcomes discussion**



Chair will summarise and discuss key takeaways from streamed sessions

Emeritus Professor David Siddle
Former Deputy Vice-Chancellor (Research)
The University of Queensland &
Member, **Higher Education Standards Panel**

4.10 **Close of conference**

Workshops

Monday 14th May, 2012

Thursday 17th May, 2012

Using benchmarking to guide transformation

Pre Conference Workshop A

Monday 14th May, 2012

9:00am – 4:00pm

Universities striving to achieve excellence in teaching, research and engagement are confronted with many challenges in the face of increasing competition for students and resources, nationally and globally. They require, therefore, appropriate methods for assessing their strengths and areas of vulnerability, and elaborate winning transformation strategies.

Rather than relying excessively on global rankings, universities should define measures of results that are directly relevant to their mission and characteristics. This workshop will look at benchmarking approaches that can be helpful in guiding the efforts of universities keen on transforming and improving their performance.

You will explore:

- The purpose and potential contribution of benchmarking
- Criteria for selecting comparator institutions
- Definitions of measures of institutional performance and health
- Methods for designing and implementing effective improvement strategies

About your workshop leader:



Jamil Salmi, Global Higher Education Expert, Former Tertiary Education Coordinator, **World Bank & Author, 'The Challenge of Establishing World-Class Universities (2009)' & 'The Road to Academic Excellence: the Making of World-Class Research Universities (2011)'**

Jamil Salmi, a Moroccan education economist, is a global tertiary education expert. Until January 2012, he was the World Bank's tertiary education coordinator. He was the principal author of the Bank's 2002 Tertiary Education Strategy entitled "Constructing Knowledge Societies: New Challenges for Tertiary Education". In the past twenty years, Mr. Salmi has provided policy advice on tertiary education reform and strategic planning to governments and university leaders in more than 70 countries all over the world.

Mr. Salmi is a member of the international advisory board of several universities in Europe, Asia and Latin America. He is also a member of the International Advisory Network of the UK Leadership Foundation for Higher Education, and the Editorial Committee of OECD's Journal of Higher Education Management and Policy.

**SAVE up to \$450 when you register
by 9 March 2012**

How to operationalise standards

Post Conference Workshop B

Thursday 17th May, 2012

9:00am – 1:00pm

Given growing demands on higher education providers to demonstrate continuous quality assurance and improvement, the sector is faced with the challenge of developing embedded, effective and sustainable quality systems that are fit for purpose across both internal and external compliance, monitoring and improvement purposes.

This workshop will investigate issues and opportunities presented by these challenges. Participants will explore possible institutional strategies for operationalising reporting standards in ways that achieve real improvements in student outcomes, while still supporting institutional diversity.

You will explore:

- Ways in which drivers such as the MyUniversity website, TEQSA Standards, DEEWR Performance Measurement Instruments and Compacts are likely to impact on institutional quality systems
- Mechanisms for effective institutional and cross institutional monitoring
- Different models for reporting standards with an emphasis on teaching and learning and within a range of institutional contexts
- Linking compliance monitoring with improvement strategies
- The role of Institutional collaboration in the context of a standards framework

About your workshop leaders:



Professor Geoff Scott
Executive Director Sustainability
Professor of Higher Education
University of Western Sydney

Geoff Scott is currently Executive Director of Sustainability and Professor of Higher Education at the University of Western Sydney (UWS). He was previously Pro-Vice Chancellor (Quality) at UWS.

Over the past thirty years Scott has led or studied major change and leadership programs in schools, post-secondary and higher education within Australia and in a range of overseas countries including South Africa, Cambodia, New Zealand, Canada, USA and Scandinavia.

He has served on a range of ministerial advisory panels including, in 2009, **the Higher Education Indicator Development Group.**



Professor Margaret Mazzolini
Pro Vice-Chancellor (Learning and Teaching)
Victoria University

Professor Margaret Mazzolini is Pro Vice-Chancellor (Learning and Teaching) at Victoria University. Margaret is responsible for developing and implementing a new VU framework for excellence in learning and teaching.

Margaret previously carried out a range of learning and teaching and curriculum development roles over an extended period at Swinburne University of Technology.

Early booking discounts apply – the earlier you book the more \$\$\$ you save

Registration Page

Conference: 15th & 16th May, 2012
Workshops: 14th & 17th May, 2012

Brochure Code:
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Institutional Performance in Higher Education

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