

International Higher Education

Managing risk to ensure sustainable growth

14th & 15th February 2012, Sumac, Docklands, Melbourne

Hear from:



Professor
Monique Skidmore
Pro Vice-Chancellor
International and
Major Projects
University of Canberra



Professor Dean Forbes
Deputy Vice-Chancellor
International and
Communities
Flinders University



Professor Helen Bartlett
Pro Vice-Chancellor
and President
**Monash University,
Gippsland Campus**



Peter Speldewinde
Assistant Secretary
Migration and
Visa Policy Division
**Department of
Immigration and
Citizenship**

Attend and learn:

- ✓ Strategies to **manage risk** and **provide quality assurance** in international education
- ✓ Methods for **diversifying your student base**
- ✓ How to **align your strategy** with the **needs of international students**
- ✓ From **interactive sessions**

Pre & Post Conference Workshops

Workshop A

How to adapt to the
regulatory changes

Workshop B

How to manage risk &
provide quality assurance in
international education

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Researched by:



Join the discussion with:

Robin Buckham
Deputy Vice-Chancellor International and Development
Deakin University

Professor Lesleyanne Hawthorne
Associate Dean International
University of Melbourne

Daniel Capper
Director, Careers and Graduate Employment
University of Queensland

Danielle Hartridge
National President
ISANA: International Education Association
Associate Director International Student Support
Victoria University

Barbara Robinson
Manager Extension Studies Domestic Institute of
Continuing and TESOL Education
University of Queensland

Professor Simon Ridings
Dean International Development
Curtin University

Dr Linda Hort
Principal and General Manager
ANU College

Associate Professor Sophie Arkoudis
Higher Education and Deputy Director, CSHE
University of Melbourne

Arfa Noor
National President
Council of International Students Australia (CISA)

Elena Dagus
Manager, Compliance, International Services
RMIT University

Emma Lincoln
Associate Director, Compliance and Quality
Swinburne University of Technology

Maurene Horder
Chief Executive Officer
Migration Institute of Australia

Chris Wallis
Director, Swinburne College
Swinburne University of Technology

Professor Shelda Debowski
President
**Higher Education Research and Development
Society of Australasia (HERDSA)**

Developing a sustainable future in international education

The implementation of the Knight Review has allowed for opportunity to develop and grow international education in Australia; however it has also put pressure on higher education to effectively manage risk and provide quality assurance.

Following the Knight Review it is vital to understand the changes in compliance and develop an internal risk assessment framework that is right for your institution.

To provide quality it's important to understand the needs of the international student and define the responsibility of universities to students. In understanding the expectations of international students, higher education providers can align strategy with capacity to create a distinct education offering.

This conference will share insights and discuss challenges around managing risk and providing quality to continuously improve international education in Australia.

By attending this conference you will discover:

- How to **assess and manage risk** internally
- A **hybrid approach** to **exporting education**
- Methods to ensure universities **maintain a low risk rating**
- **Improving retention** by **managing academic progress**

"Sustained growth and continued educational quality will only be achieved if the sector remains committed to accepting responsibility for managing the risks."

Senator the Hon Christopher Evans
Minister for Tertiary Education, Skills, Jobs & Workplace Relations

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Day One

Tuesday 14th February, 2012

8.30 Registration & coffee

9.00 Welcome to Country

9.10 Welcome remarks from the Chair

Professor John Taplin
University of Adelaide

Aligning your strategy with the needs of the international student

9.20 The role of DIAC in assessment and monitoring standards in the new era

- How legislation will manage the new visas
- Advising universities in international student selection under the new visa requirements
- What will be the requirements for qualifying someone as a genuine student?
- Education Visa Consultation Committee

Peter Speldewinde
Assistant Secretary
Migration and Visa Policy Division
Department of Immigration and Citizenship

10.00 Who is the international student & what are their expectations & needs?

- Is the international student changing?
- What are their expectations and needs?
- What does quality mean from an international student's perspective?

Arfa Noor, National President
Council of International Students Australia (CISA)

10.40 Diversifying your student base

- Recruiting from third world countries
- Changing curriculum to foster international students ability to stay in Australia longer

Professor Monique Skidmore
Pro Vice-Chancellor International and Major Projects
University of Canberra

11.20 Morning tea

11.50 Offshore engagement strategy

- Strengthening partnerships with offshore universities – broad, deep and multifaceted
- Facilitating faculty involvement in offshore activities

Robin Buckham
Deputy Vice-Chancellor International and Development
Deakin University

12.30 What international student strategy is right for you?



- Maintaining quality
- What is the right mix for your institution?
- Developing an international student strategy to manage risk

1.10 Lunch

Institutional risk frameworks

2.10 How to ensure universities maintain a low risk rating

- Assessing what measures should be taken

Professor Simon Ridings
Dean International Development
Curtin University

2.50 Assessing & managing risk in international education: A post Knight review institutional perspective

- Internal risk assessment frameworks
- Anticipating the consequences of the Knight Review
- Managing and monitoring agents

Professor Dean Forbes
Deputy Vice-Chancellor International and Communities
Flinders University

3.30 Afternoon tea

4.00 Impact of the Baird & Knight reviews - Managing quality & compliance

- Changes to ESOS and provider accountability for student visa compliance
- Preparing to implement the legislative changes - a road map
- Balancing compliance requirements with business imperatives

Elena Dagis
Manager, Compliance, International Services
RMIT University
Emma Lincoln
Associate Director, Compliance and Quality
Swinburne University of Technology

Managing partnership risk

4.40 Ensuring successful English language & packaged programs



- Opportunity to recruit international students with low levels of English competence
- Mitigating risk with pathway providers
- Managing packaged programs
- Developing strategic partnerships

Professor Monique Skidmore
University of Canberra
Chris Wallis
Swinburne University of Technology

Arfa Noor
Council of International Students Australia (CISA)

5.20 Closing remarks from the Chair & close of day one

SAVE up to \$400 when you register by 27 January 2012



Day Two

Wednesday 15th February, 2012

8.30 Welcome & coffee

9.00 Welcome remarks from the Chair

Professor Leslyanne Hawthorne
Associate Dean International
University of Melbourne

Examining strategy & capacity to attract international students

9.10 Balancing risk – an overview of onshore & offshore education strategies

- Developing a hybrid approach to exporting education in this growing economy
- Developing and sustaining offshore partnerships
- Addressing the staffing risk factor

Professor Shelda Debowski, President
Higher Education Research and Development Society of Australasia (HERDSA)
Winthrop Professor, Higher Education Development
University of Western Australia

9.50 Providing specialised education to international students through a niche program



Case Study

- Developing arrangements with international universities to enhance international education
- Community hosting programs
- Building a strong leadership team

Professor Helen Bartlett, Pro Vice-Chancellor and President
Monash University, Gippsland Campus

10.30 The future of education agents in the market place

- A means of mitigating risk for universities
- Building quality into the education agent profession
- Choosing your partners in international recruitment
- Managing partnership risk

Maurene Horder
Chief Executive Officer
Migration Institute of Australia

11.10 Morning tea

11.40 Increasing international education by offering quality education in multiple disciplines



Panel Discussion

- Disciplinary differences in supporting international students
- Broadening the offerings to international students

Professor Leslyanne Hawthorne
University of Melbourne
Professor Shelda Debowski
Higher Education Research and Development Society of Australasia (HERDSA)
Professor Helen Bartlett
Monash University, Gippsland Campus

Defining universities' responsibilities & obligations to international students

12.20 Improving the experience for international students in Australia



Case Study

- Pre-arrival, orientation and accommodation
- Developing and maintaining supportive social networks
- The health and wellbeing of international students

Danielle Hartridge, National President
ISANA: International Education Association
Associate Director International Student Support
Victoria University

1.00 Lunch

2.00 Providing international students with the tools they need to excel professionally in Australia



Case Study

- Assisting international students in developing professional communication skills
- Professional pathway programs

Barbara Robinson, Manager Extension Studies Domestic
Institute of Continuing and TESOL Education
University of Queensland

2.40 Improving retention by managing academic progress



Panel Discussion

- Managing and monitoring the English language skills of international students
- Improving participation in classroom activities
- Encouraging and supporting academic honesty
- Using student communities in managing academic progress

Dr Linda Hort
ANU College
Associate Professor Sophie Arkoudis
University of Melbourne

Barbara Robinson
University of Queensland
Professor Dean Forbes
Flinders University

3.20 Afternoon tea

3.50 Gearing up domestic career services to think international

- Work integrated learning for international students
- Adding value for international students
- Better partnerships with employers

Daniel Capper
Director, Careers and Graduate Employment
University of Queensland

The future of Australian international education

4.30 How will the Knight Review lead to improvements & a sustainable future in international education in Australia?

- Analysing what others are doing in the UK, US and Canada
- Other countries response to the Knight review
- A larger responsibility on universities for students enrolled

Professor Leslyanne Hawthorne
Associate Dean International
University of Melbourne

5.10 Closing remarks from the Chair & close of conference

Early booking discounts apply – the earlier you book the more \$\$\$ you save

Workshops

Monday 13th February, 2012

Thursday 16th February, 2012

How to adapt to the regulatory changes

Pre Conference Workshop A

Monday 13th February, 2012

9.00am – 4.00pm

The new student visa program drives universities to increase their responsibilities to the students they enrol. It will be a matter of managing risk and having a good understanding of regulatory change.

This workshop will provide you with the tools to:

- Identify and understand the extent of university obligations under the new regime
- Put in place policies and procedures to assess eligibility of prospective international students
- Understand to what extent universities will be required to identify fraud or misleading information as part of the visa application process
- Determine what measure universities should take to minimise the legal risk

About your workshop leader:



Aristotle Paipetis

Principal Solicitor
Visa Lawyers Australia

Aristotle Paipetis is the Principal Solicitor at Visa Lawyers Australia. He is a Registered Migration Agent (MARN: 0006846). With over 18 years of legal experience, Aristotle has covered the full spectrum of immigration and citizenship law. He assists organisations in all industries, including Australian Universities, with their immigration needs. He also undertakes specialist consultancy work for universities on the implications of immigration laws, especially in the areas of student visa requirements, General Skilled Migration and ESOS compliance. Aristotle also regularly presents to organisations on immigration changes. He is regularly invited to present to student groups including The Council of Australian Postgraduate Associations (CAPA) and Council of International Students (CISA). Aristotle was the solicitor that led the successful anti-discrimination case against the NSW government involving the entitlement of international students to "travel concessions".

Aristotle obtained his Bachelor of Laws from the University of New South Wales, Australia and his Masters of Laws from Queen Mary and Westfield College, University of London, UK.

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1300 316 882 to coordinate your registration.
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How to manage risk & provide quality assurance in international education

Post Conference Workshop B

Thursday 16th February, 2012

9.00am – 4.00pm

International higher education is ever changing, and it is important that universities are prepared to manage the risks associated with these changes. To manage risk and provide quality assurance, there are many areas which need to be addressed and it's important that the departments in charge of these areas work together to develop positive outcomes.

The aim of this workshop is to address risk associated with establishing and managing international education partnerships. It will enable you to discuss and determine their best strategies for managing this risk.

During this interactive workshop you will explore how to:

- Comply with a standards based regulatory environment for activity involving partners
- Develop good business practice in establishing, managing and monitoring partnerships on and offshore
- Ensure effective institutional commitment to partnership management strategies

About your workshop leader:



Emeritus Professor Debbie Clayton

Clayton International
International Education Consulting

Emeritus Professor Debbie Clayton worked in the University sector for over 28 years and held the positions of Faculty Dean and Dean of International Programs at CQ University. She has over 17 years' experience in both onshore and offshore international educational partnerships with private and public education partners with responsibilities for strategy and business development, quality program delivery systems and compliance systems. As General Manager Education Queensland International she oversaw a portfolio of activity to commercialise the products and services of Education Queensland. Since 2008 she has been a Director of Clayton International, a private International Education Consulting Company, consulting to public and private providers in the university, and VET sectors, professional associations and onshore and offshore governments.

She has been an AUQA Auditor and an External Reviewer for the Oman Accreditation Council since 200 and a member of the TEQSA Establishment Taskforce. She continues to actively publish, present and supervise students in topics related to International Education.

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