

The Informa Higher Education Series presents the 2nd annual

SOCIAL INCLUSION IN EDUCATION CONFERENCE

13th - 14th September 2010 | Radisson Plaza Hotel, Sydney

Empowering tertiary educators with the strategies to enrol,
retain and integrate low SES students in education

International presentations from:



A/Professor Pare Keiha,
Tumaki (Dean) Te Ara Poutama,
Faculty of Maori Development,
Auckland University of
Technology



Dr. Santoshi Halder,
Assistant Professor,
Department Of Education,
University of Calcutta

Eight specially tailored streams
designed to target key sector
issues:

Day One – Monday 13th September

STREAM A: Indigenous disadvantage

STREAM B: Students with disability

STREAM C: Rural and remote engagement

STREAM D: Diversity and equity issues

Day Two – Tuesday 14th September

STREAM E: Teaching and learning programs

STREAM F: Research and industry
collaboration

STREAM G: Education pathways in VET &
schools

STREAM H: Community engagement &
partnerships

Featuring an outstanding panel of speakers from across the education sector including:

Professor Trevor Waring AM,
Chancellor, The University of
Newcastle

Professor Fred Hilmer AO,
President and Vice-Chancellor,
The University of NSW

Professor Elizabeth Harman,
Vice-Chancellor & President,
Victoria University

Professor Ian O'Connor, Vice-
Chancellor, Griffith University

Professor William Lovegrove,
Vice-Chancellor and President,
University of Southern
Queensland

Senior representative,
Department of Education,
Employment and Workplace
Relations

Professor Andrew Vann, Senior
Deputy Vice-Chancellor, James
Cook University and Chair, Learning
Communities Group (Learning
NQ), Townsville City Council

Professor Kevin McConkey,
Deputy Vice Chancellor
(Academic and Global Relations),
The University of Newcastle

Professor Greg Hill, Deputy
Vice-Chancellor (Learning,
Teaching and Research),
University of the Sunshine Coast

Professor Graham Baker, Deputy
Vice Chancellor (Scholarship),
University of Southern
Queensland

Professor Garry Marchant,
Deputy Vice-Chancellor &
Provost, Bond University

Professor Stuart Campbell,
Pro Vice Chancellor (Learning
and Teaching), University of
Western Sydney

Professor Steven Larkin,
Pro Vice-Chancellor, Indigenous
Leadership, Charles Darwin
University and Chair, IHEAC

Professor Gail Whiteford,
Pro Vice-Chancellor (Social
Inclusion), Macquarie University

Professor Sue Willis,
Pro Vice-Chancellor (Social
Inclusion), Monash University

Evelyn Woodberry, Pro
Vice-Chancellor (Academic),
University of New England

Professor Sue Kilpatrick,
Pro Vice-Chancellor (Rural &
Regional), Deakin University

Professor Todd Walker, Pro
Vice-Chancellor (Learning and
Quality) and Chair, Academic
Board, University of Ballarat

Professor Margaret Mazzolini,
Pro Vice-Chancellor (Learning &
Teaching), Swinburne University

Professor Joyce Kirk, Pro
Vice-Chancellor & Vice-President
Students, RMIT University

Professor Elizabeth Deane,
Pro Vice-Chancellor (Students),
The Australian National University

Professor Anne Cummins,
Pro Vice-Chancellor (Students,
Learning & Teaching),
Australian Catholic University

Dr. Pierre Viljoen, Pro Vice-
Chancellor (Community and
Engagement), CQ University

Robert Tanton, Acting Research
Director, Social Inclusion and
Small Area Modelling, NATSEM

Dr. Tom Karmel, Managing
Director, National Centre for
Vocational Education & Research

Elizabeth McGregor, Institute
Director, TAFE NSW - North
Coast Institute and Board
member, National VET Equity
Advisory Council (NVEAC)

Beth Berghan, Manager -
Indigenous Business
Development, Sunshine Coast
Institute of TAFE

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www.informa.com.au/socialinclusion

Dear Executive,

The 2nd annual Social Inclusion in Education conference is an excellent opportunity for you to hear from Government authorities, educators and leading researchers from across the tertiary education sector to discuss the issues surrounding the social inclusion agenda. This unique event provides an open platform to discuss the challenges impacting tertiary institutions in attracting and retaining low SES students and the strategies and programs to drive student success in educational attainment. The forum not only examines practical solutions for developing aspirations to education but also draws attention to the fundamental changes required within the Australian education sector to increase participation of low SES and disadvantaged students.

New this year, are the eight streams designed to target the following key sector issues:

- STREAM A: Indigenous disadvantage
- STREAM B: Students with disability
- STREAM C: Rural and remote engagement
- STREAM D: Diversity and equity issues
- STREAM E: Teaching and learning programs
- STREAM F: Research and industry collaboration
- STREAM G: Education pathways in VET & schools
- STREAM H: Community engagement & partnerships

Whether you are planning the teaching curriculum or concerned about developing partnerships within your institution, this conference will help you gain new and insightful information. We invite you to come and join your colleagues to discuss this crucial social issue.

I look forward to welcoming you to the event.

Yours sincerely,

Leah Dansie

DAY ONE Monday 13th September 2010

8:00 Registration and coffee

8:45 Opening remarks from the Chair

SOCIAL INCLUSION IN EDUCATION

9.00 **Establishing a true definition of social inclusion for equity in HE**

- What is social inclusion?
- Why is it important and what is its impact?
- Who are the disadvantaged groups?
- How should socioeconomic status be defined?
- What measures are used for identifying low SES?
- How should SES be applied in HE?
- Are participation targets achievable?
- Challenges faced by the various institutions

Professor Trevor Waring AM, Chancellor,
The University of Newcastle

MEASUREMENT OF SES

9.30 **The definition of measurements and the criticisms of postcode data**

- Data of low SES and postcode classifications
- Do low SES live in low SES postcodes?
- Why postcode is not a good measure
- Replacing postcode measurement tools
- Developing a new measure for SES

Senior representative,
Department of Education, Employment and Workplace Relations

NEIGHBOURHOOD AND PLACE

10.00 **Breaking the cycle of entrenched disadvantage in particular neighbourhoods**

- The neighbourhood dilemma
- Why neighbourhood does matter
- Index of socio-relative disadvantage
- How does neighbourhood impact SES?

Professor Stuart Campbell, Pro Vice Chancellor (Learning and Teaching), University of Western Sydney

INDICATORS

10.30 **Indicators of social exclusion and the limitations of area based measures**

- What are indicators and why are they important?
- What are the advantages and disadvantages of indicators based on individuals compared to indicators based on areas?
- Measuring social exclusion
- The implications of indicators of social exclusion for social inclusion in HE

Robert Tanton, Acting Research Director, Social Inclusion and Small Area Modelling, National Centre for Social and Economic Modelling (NATSEM)

11.00 Morning tea

EQUITY TARGETS

11.20 **Improving GO8 enrolment of low-SES students**

- How will the Go8 universities reach social inclusion targets?
- Using research capabilities to contribute to body of knowledge on attainment, retention and success of people from disadvantaged backgrounds
- Improving access to graduate level courses for under-represented groups

Professor Fred Hilmer AO, President and Vice-Chancellor,
The University of NSW

EVIDENCE-BASED APPROACH

11.50 **Taking an evidence-based approach to understanding and improving social inclusion**

- Ensuring that equity targets do not establish competition between universities
- Establishing state-based targets to foster coalition-building between universities
- Carefully fine tuning to performance targets if they are to be meaningful and realistic

Professor Kevin McConkey, Deputy Vice-Chancellor (Academic and Global Relations), The University of Newcastle

GRADUATES

12.20 **The mature aged student**

- How to define the SES of mature age students?
 - The impact on development as students get older
 - The need for greater focus on school leavers and mature aged
- Evelyn Woodberry, Pro Vice-Chancellor (Academic),
The University of New England

12.50 Lunch

AL SOCIAL INCLUSION IN EDUCATION

STREAM A: INDIGENOUS DISADVANTAGE

INDIGENOUS STUDENTS

- 1.50 **Indigenous student participation and success in higher education**
- Addressing significant obstacles faced by indigenous students
 - A focus on success - understanding past mistakes and uncovering aspects of positive experiences
- Professor Steven Larkin, Pro Vice-Chancellor, Indigenous Leadership, Charles Darwin University and Chair, Indigenous Higher Education Advisory Council (IHEAC)
- 2.20 **International perspective: The successful integration of indigenous populations - the New Zealand experience**
- Socially inclusive strategies for indigenous populations
 - Research and lessons learned
- Associate Professor Pare Keiha, Tumaki (Dean) of Te Ara Poutama, Faculty of Maori Development, Auckland University of Technology
- 2.50 **Engaging with Indigenous populations and place based models of collaboration**
- Enhancing the aspirations of Indigenous population through access to higher education
 - Improving Indigenous education and employment outcomes
- Professor Gail Whiteford, Pro Vice-Chancellor (Social Inclusion), Macquarie University

3.20 Afternoon tea

STREAM C: RURAL AND REMOTE ENGAGEMENT

Chairperson: Professor Komla Tsey, Professor Research and Senior Fellow, School of Education and the Cairns Institute, James Cook University

RURAL AND REGIONAL

- 3.40 **Improving higher education access and outcomes for rural and regional populations**
- Regional university representation of low SES and equity students
 - 21% of total domestic enrolments and 33% of low SES enrolments
 - Higher cost in regional areas and the support to disadvantaged targets
- Professor Sue Kilpatrick, Pro Vice-Chancellor (Rural & Regional), Deakin University
- 4.10 **Developing a culture of learning in rural and regional universities**
- What is the impact of the social inclusion agenda on regional institutions?
 - Student and community engagement
 - Getting a better handle on the culture within the institution and community
- Dr. Elizabeth Kent, Manager Employment Equity & Diversity, The University of New England and Rhonda Leece, Assistant Director Student Services, The University of New England
- 4.40 **Recruiting and retaining students from under-represented groups**
- Exploring the strategies being implemented in regional universities
 - What can GO8 universities learn from regional universities who have higher low SES representation?
 - Case study: La Trobe funded project
- Dr. Glyn Thomas, Director, Faculty of Education - Outdoor Environmental Education, La Trobe University

STREAM B: STUDENTS WITH DISABILITY

Chairperson: Tony Starkey, Policy Development and Government Relations, Royal Society of the Blind, SA

STUDENTS WITH DISABILITY

- 1.50 **International perspective: Developing student services for diversity, equity and equal opportunity in education**
- Building an inclusive education community
 - Students with special needs
- Dr. Santoshi Halder, Assistant Professor, Department Of Education, University of Calcutta, India
- 2.20 **Developing programs to transition students with disability in to education**
- Providing an opportunity to education for students with special needs
 - Developing policy to change the institutional culture
 - The role of community programs in education
- Leah Hobson, National Policy Officer, Australian Federation of Disability Organisations
- 2.50 **Creating inclusive learning environments for students with disabilities**
- Responding to the diverse learning requirements of students with disabilities
 - Challenges and challenging the status quo
 - Ways forward in inclusive programs
- Judy Hartley, Manager, Student Equity Services, Student Services, Griffith University

STREAM D: DIVERSITY AND EQUITY ISSUES

Chairperson: Jude Stoddart, Director Equity and Diversity, The University of Technology Sydney

DIVERSITY AND EQUITY

- 3.40 **Sustaining and supporting a rounded university experience for all students**
- What are the things that really matter to students?
 - Will these change as growth and social inclusion targets are addressed?
- Professor Elizabeth Deane, Pro Vice-Chancellor (Students), The Australian National University
- 4.10 **Discussing cultural intolerance and prejudice in HE**
- Examining the difference between tolerance and equity
 - Opportunities to improve equity and strengthen the institutional culture
- Brian Sweeney, CALD Support Program Coordinator, UTAS Support & Equity, The University of Tasmania
- 4.40 **Women in non-traditional areas of study: experiences in the science candidatures**
- Encouraging gender equity across the various disciplines
 - Rigorously investigating the efficiency of existing programs, initiatives and other activities
- Dr. Helen Kosniowska, Lecturer, School of Education, Murdoch University



5.10

Networking drinks

CONFERENCE

DAY TWO Tuesday 14th September 2010

- 8.00 Registration and coffee
- 8.45 Welcome and opening remarks from the Chair
Professor William Lovegrove, Vice-Chancellor and President,
University of Southern Queensland

PARTICIPATION

- 9.00 **Improving the rates of success of students from less advantaged backgrounds**
- Broadening the mix of students in tertiary education
 - Ensuring that low SES have the ability to participate in educational opportunities
 - Strategies and programs being implemented to increase participation
 - Providing tailored means for students to overcome readiness deficits
- Professor Elizabeth Harman, Vice-Chancellor & President,
Victoria University

ASPIRATIONS

- 9.30 **Improving the educational attainment of all prospective students**
- Developing aspirations to education and spreading the benefits of HE
 - Generating effective practical solutions for student attraction and recruitment
 - Expanding learning pathways across different levels of tertiary education and institutions
 - Offering the ability to succeed through learning outcomes not just aspirations
- Professor Sue Willis, Pro Vice-Chancellor (Social Inclusion),
Monash University
- 10.00 **Promoting aspirations to education through outreach programs in schools**
- Focusing on schools in low SES communities
 - Building on the existing learning and outreach programs
 - Improving student engagement and development programs
 - Investing to improve literacy and numeracy in disadvantaged locations
- Liz Furler, Chief Executive Officer, Principals Australia

CAMPUS ENGAGEMENT

- 10.30 **Satisfying the individual students' needs**
- Enhancing campus life for low SES and disadvantaged students
 - Providing tailored means for students to overcome readiness deficits
 - Bringing staff along the equity and diversity journey
- Deidre Anderson, Executive Director Campus Experience,
Macquarie University
- 11.00 Morning tea

PARTNERSHIPS

- 11.20 **Tackling disadvantages through partnerships and cross sector engagement**
- Supporting partnerships and co-operation rather than competition
 - Working partnership within Queensland – a case study example
 - Improving provision to underrepresented students throughout Queensland
 - Are there best practice models that we should learn from?
 - What types of program will universities need to engage in?
- Professor Graham Baker, Deputy Vice Chancellor (Scholarship),
University of Southern Queensland

PHILANTHROPY

- 11.50 **Compact arrangements, managing philanthropic revenue and regulating ethics in fund management**
- What are the objectives for the social inclusion agenda?
 - Will compacts be capped or uncapped for student numbers?
 - Who is an appropriate donor?
 - When is a transaction inappropriate?
 - What is ethical management of funding contributions?
- Professor Garry Marchant, Deputy Vice-Chancellor & Provost,
Bond University

THIRD SECTOR

- 12.20 **Developing compact arrangements and funding from the third stream**
- Supporting new models of investment in education
 - Collaboration to generate social capital and innovation
 - Working with philanthropic foundations and donors
- 12.50 Lunch

WHAT PEOPLE HAD TO SAY ABOUT SOCIAL INCLUSION IN EDUCATION 2009

"Varied and interesting speakers"

Professor Gary O'Donovan, Pro Vice Chancellor,
University of Tasmania

"Engaging speakers"

Rhonda Leece, Assistant Director Student Services,
University of New England

"Excellent conference.

Excellent selection of speakers.

Thank you"

Dr. Bill Eckersley, Director, Access and Success Project,
Victoria University

"A comprehensive overview of key issues and perspectives. Input from all 3 education sectors provided a broad view of possibilities"

Dr. Jane Pearce, Lecturer in Education, Murdoch University

"Thank you for organising a timely and informative conference"

anon

"The topic is very timely, different perspectives and areas pulled together naturally"

Trish Mullins, Senior Policy Officer, University of Western Sydney

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

For information about sponsorship and exhibition opportunities at this event please contact the Conference Manager:
Leah Dansie, at Leah.Dansie@informa.com.au or call (+61 2) 9080 4349.

www.informa.com.au/socialinclusion

STREAM E: TEACHING AND LEARNING PROGRAMS: ATTRACTION AND RETENTION

Chairperson: Dr. Heather Brook, Senior Lecturer, Flinders University

TEACHING AND LEARNING

1.50 Developing socially inclusive practice strategies

- Correlation between poverty and low achievement
- Ways to tackle disadvantages in education and training
- Partnering together to achieve social inclusion targets
- What will universities do to integrate low SES Students?

Professor Greg Hill, Deputy Vice-Chancellor (Learning, Teaching and Research), University of the Sunshine Coast

2.20 The rising importance of social diversity within institutional strategies for teaching and learning quality and curriculum renewal

- Enabling pedagogies and engagement strategies
- Impact of the social diversity imperative on curriculum renewal within institutions
- Attention to the development of enabling skills including language, literacy, and numeracy
- Balancing diversity of institutional missions against commonality of social purpose

Professor Margaret Mazzolini, Pro Vice-Chancellor (Learning & Teaching), Swinburne University of Technology

2.50 How to balance the access of disadvantaged students with their success once admitted

- How can academics be prepared to teach these students?
- How to handle different learning needs and requirements?
- How to retain disadvantaged students and encourage success?

Professor Anne Cummins, Pro Vice-Chancellor (Students, Learning & Teaching), Australian Catholic University

3.20 Afternoon tea

STREAM G: EDUCATION PATHWAYS IN VET AND SCHOOLS

Chairperson: Elizabeth McGregor, Institute Director, TAFE NSW - North Coast Institute and Board member, National VET Equity Advisory Council (NVEAC)

DUAL SECTOR

3.40 Strengthening pathways and partnerships between HE, VET and schools as priority for social inclusion

- Increasing access to education through the VET sector
- Dual sector programs and integrated delivery
- Supported pathways and outreach programs available
- Setting pathways in both directions

Professor Joyce Kirk, Pro Vice-Chancellor & Vice-President Students, RMIT University

EQUITY IN VET

4.10 Moving towards enhanced equity in Tertiary Education

- Unpacking equity in VET and higher education
- Pathways for disadvantaged students
- Will improving equity in higher education have unintended consequences?

Dr. Tom Karmel, Managing Director, National Centre for Vocational Education & Research

SCHOOLS

4.40 Building university-school engagement

- Creating an inclusive and comprehensive program to engage schools in long-term relationships
- Encouraging students into faculty-based activities at universities
- How to successfully attract more undergraduates from disadvantaged backgrounds?

Susan Young, Dean, Victoria University College

STREAM F: RESEARCH PROGRAMS: COLLABORATION AND COOPERATION

Chairperson: Professor Andrew Flitman, Deputy Vice Chancellor (Research), Swinburne University of Technology

RESEARCH AND INNOVATION

1.50 Combining industry-led partnerships with research and innovation

- Industry as the driver of innovation
- Does Australia want to be an innovation-producing country or an innovation-importing country?
- Industry contribution to social inclusion in education
- How can industry partnerships promote social inclusion in education?

Professor Ian O'Connor, Vice-Chancellor, Griffith University

2.20 Integrating the academic program with research and external relations

- Building collaborative partnerships and cross sector arrangements
- The implementation and progress of university-industry partnerships
- Higher Education Participation and Partnerships Program (HEPPP)
- How are partnerships related to the social inclusion objective?

Professor Andrew Vann, Senior Deputy Vice-Chancellor, James Cook University and Chair, Learning Communities Group (Learning NQ), Townsville City Council

2.50 Working collaboratively to develop university - industry partnerships

- Embedding research and innovation within teaching programs
- Encouraging collaboration between industry and the tertiary sector
- How is industry fuelling growth in the education sector?
- The benefits of industry partnerships

Professor Todd Walker, Pro Vice-Chancellor (Learning and Quality) and Chair, Academic Board, University of Ballarat

STREAM H: COMMUNITY PARTNERSHIPS AND ENGAGEMENT

Chairperson: Professor Peter Goodall, Dean of the Faculty of Arts, Pro Vice-Chancellor (Social Justice), University of Southern Queensland

COMMUNITY PARTNERSHIPS

3.40 Developing university-community partnerships

- University Policy, Strategy and Leadership - key components of Engagement to promote a sense of belonging and ownership to a university and its opportunities
- Values that support the development of university-community partnerships

Dr. Pierre Viljoen, Pro Vice-Chancellor (Community and Engagement), CQ University

COMMUNITY ENGAGEMENT

4.10 Community engagement projects

- Building community engagement with the university and its opportunities
- Strategies to strengthen social and community ties
- Inspiring personal and social transformation
- Empowering community groups to become involved

Martyn Evans, Director, Community Engagement, The University of Adelaide

INDIGENOUS BUSINESS PARTNERSHIPS

4.40 Enhancing Indigenous student participation through corporate partnerships

- Improving access and equity for indigenous students
- Building aspiration to education for Indigenous youth
- Developing place based models of collaboration
- Models of communication to support Indigenous access to education

Beth Berghan, Manager - Indigenous Business Development, Sunshine Coast Institute of TAFE

5.10 End of conference

