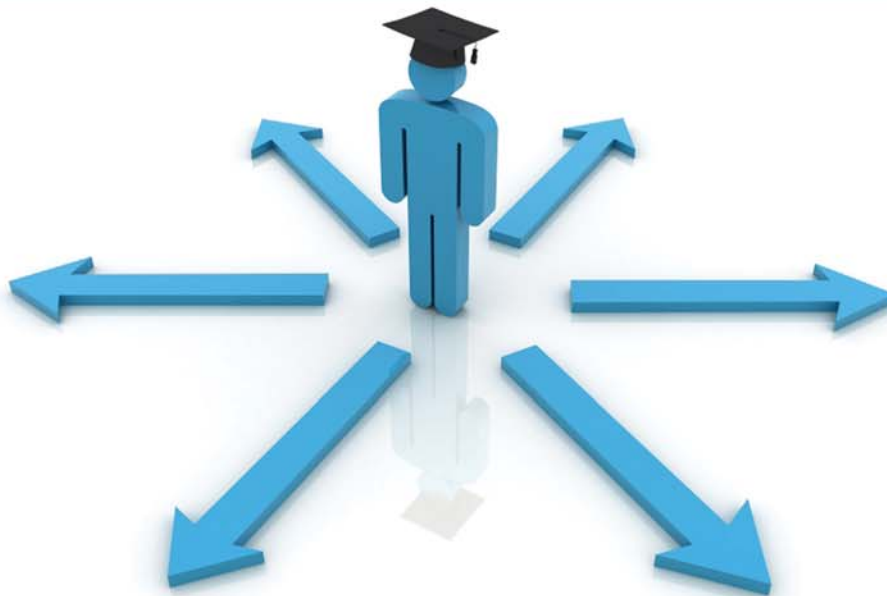


The inaugural

Offshore Campus Management Forum

10 & 11 November 2010 | Rendezvous Hotel, Melbourne

Critical success factors for sustainable transnational education



Featuring an international keynote presentation from:



Dr. Don Olcott Jr, CEO, **The Observatory on Borderless Higher Education, UK**

PLUS an outstanding line-up of speakers including:

Colin Walters, Group Manager, International Group,
Department of Education, Employment and Workplace Relations

Professor Stephanie Fahey, Deputy Vice-Chancellor,
Monash University

Professor David Wood, Deputy Vice-Chancellor,
Curtin University of Technology

Professor Ian MacDonald, Director, Centre for Innovation in
Learning and Teaching, **Victoria University**

Professor Iain Reid, Academic Director Singapore Operations,
Adelaide University

David Travers, CEO, **University College London Adelaide Campus**

Professor Leslyanne Hawthorne, Associate Dean International,
University of Melbourne

Associate Professor Gavin Sanderson, Deputy Director,
Academic Learning Services, **UniSA**

Dr. Jeanette Baird, Audit Director,
Australian Universities Quality Agencies

Leon Lyell, Executive Manager, International Relations,
La Trobe International

Dr Julie Roberts, Senior Advisor, Strategic Initiatives Teaching
and Learning, **RMIT**

Professor Margaret Mazzolini, Pro Vice-Chancellor, Learning &
Teaching, **Swinburne University of Technology**

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OUTLOOK FOR TRANSNATIONAL

DAY ONE Wednesday 10th November, 2010

8:00 Registration opens & morning coffee

9:00 Opening remarks from the Chair

OUTLOOK FOR OFFSHORE EDUCATION PROGRAMS

9:10  **INTERNATIONAL KEYNOTE: Levelling the international playing field – Global trends and developments in transnational education**

- ◆ Key trends in TNE
- ◆ Assessing opportunity markets for TNE
- ◆ Towards a new global regionalism
- ◆ Rethinking international strategy and purpose
- ◆ Open and distance learning – Competitive advantage or competitive liability

Dr. Don Olcott Jr, CEO,
Observatory on Borderless Higher Education, UK

9:50 **Trends in Australian transnational education**

- ◆ Trends in offshore delivery
- ◆ Changes to legislation in India related to offshore delivery
- ◆ Developments in quality assurance of offshore delivery, role of TEQSA
- ◆ AEI support for offshore delivery e.g. AusLIST

Colin Walters, Group Manager, International Group,
Department of Education, Employment and Workplace Relations (DEEWR)

10:20 **Vision for Australia's offshore campuses – Implementing standards across the globe**

- ◆ Monash's presence in the Asian education market
- ◆ Tried, tested and successful models
- ◆ Vision for growth in the Asia-Pacific region

Professor Stephanie Fahey, Deputy Vice-Chancellor
International, **Monash University**

11:00 Morning refreshments

11:30 **PANEL DISCUSSION: Identifying the critical success factors for transnational education**

- ◆ Aligning cross-border initiatives with institutional mission, vision and values
- ◆ Strategies for building consensus amongst offshore campuses and host campuses
- ◆ Discussion on cost scenarios for developing and implementing transnational higher education programs
- ◆ Best practices initiatives from successful transnational institutions
- ◆ Steps for developing an international network of professional colleagues
- ◆ Managing internal and external expectations of international students

Leon Lyell, Executive Manager, International Relations,
La Trobe International

Professor Leslyanne Hawthorne, Associate Dean,
International, **University of Melbourne**

Dr. Christopher Ziguras, Associate Professor International
Studies, **RMIT**

12:20 **Education for all and cross-border provision of higher education in the Asia-Pacific region**

- ◆ Vision for 2015
- ◆ Addressing issues of supply and demand in higher education
- ◆ New developments and challenges in international distance education

Dr. Brian D Denman, Senior Lecturer,
University of New England

1:00 Lunch

QUALITY ASSURANCE AND AUDITING

2:00 **Challenges of quality assurance in the global education market**

- ◆ Steps to ensuring quality assurance is achieved offshore
- ◆ Building an academic community inter and intra campuses
- ◆ Fostering in-house teaching and learning support

Professor Ian Macdonald, Director Centre for Innovation in
learning and teaching, **Victoria University**

2:40 **Quality audit and assurance for transnational university campuses**

- ◆ Recommendations and commendations from AUQA audits
- ◆ Strategic planning, mission alignment and maintaining brand consistency
- ◆ Quality assurance in human resources planning for transnational campuses
- ◆ Quality assurance framework for transnational campuses

Dr. Jeanette Baird, Audit Director,
Australian Universities Quality Agencies

3:20 **Record keeping requirements for offshore programs**

- ◆ Ownership of records created on offshore campuses
- ◆ Record keeping responsibilities across jurisdictions
- ◆ Establishment of recordkeeping programs and provision of ongoing support
- ◆ Considerations for storage of short term and archival records offshore

Jane Larke, Director, Information Management,
Curtin University of Technology

4:00 Closing remarks from the chair

4:10 Close of day one

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DAY TWO Thursday 11th NOVEMBER, 2010

TRANSNATIONAL EDUCATION CASE STUDIES

8:30 Morning coffee

9:00 Opening remarks from the Chair

9:10 **Work integrated learning interdisciplinary projects (Vietnam)**

- ◆ Building an international community for the university, its students and project partners
- ◆ The rollercoaster ride of developing real life projects in a developing country
- ◆ Capacity building and sustainability issues for multidisciplinary, cross-cultural projects

Dr. Julie Roberts, Senior Advisor, Strategic Initiatives Learning and Teaching Unit, **RMIT**

9:50 **Operational and quality assurance challenges of offshore education programs in Singapore**

- ◆ Addressing the growing need and opportunity for offshore programs in Singapore
- ◆ Issues and challenges
- ◆ Growth plans for offshore education at Adelaide University

Professor Iain Reid, Academic Director Singapore Operations, **Adelaide University**

10:30 **Vision for offshore VET programs**

- ◆ Overview of international VET student numbers
 - ◆ Experiences of setting up offshore campuses in Fiji and Singapore
 - ◆ Growth plans and vision for offshore programs
- Noel Lyons, Vice President International, **Boxhill Institute**

11:10 Morning refreshments

11:40 **Foreign institutions and Australian education - Implementing international models and curriculum for Australian students**

- ◆ The UCL strategy for building student numbers
- ◆ Research strategy and quality assurance
- ◆ The UCL experience in setting up an offshore campus
- ◆ Overcoming challenges and lessons learned

David Travers, CEO, **University College London Adelaide Campus**

12:20 **University of Wollongong, Dubai Campus**

- ◆ Branch campus model
- ◆ Key to partnership success
- ◆ Branch campus success factors

Professor Joe Chicharo, Deputy Vice-Chancellor, International, **University of Wollongong**
(Subject to final confirmation)

1:00 Lunch

2:00

Curtin University – International pathways in Singapore and Sarawak

- ◆ The internationalisation of Curtin education programs
- ◆ Future outlook
- ◆ Challenges and lessons learned in transnational education

Professor David Wood, Deputy Vice-Chancellor International, **Curtin University of Technology**

CASE STUDY

SOCIAL INCLUSION

2:40

Social, cultural and gender challenges for cross-border education

- ◆ Implications of the locus of control in TNE
- ◆ Culture and relationships in TNE assessment and teaching
- ◆ The importance of dialogue between TNE teachers
- ◆ Communication media used by TNE teachers

Associate Professor Gavin Sanderson, Deputy Director, Academic Learning Services, **UniSA**

3:20

International learning experiences in the context of the branch campus

- ◆ Who are the locals and who are the international students?
- ◆ Internationalisation of the curriculum or learning in context
- ◆ Transnational roles and academic career paths
- ◆ Whose curriculum is it anyway?

Professor Margaret Mazzolini, Pro Vice-Chancellor (Learning & Teaching), **Swinburne University of Technology**

3:55

Closing remarks from the Chair

4:00

Close of conference

UPCOMING EVENTS IN THE HIGHER EDUCATION SERIES

2nd annual New Zealand Higher Education Summit

10-11 August 2010 | Langham Hotel, Auckland
www.informa.com.au/nzhighereducation

The 5th Annual University Governance & Regulations Forum

16-17 August 2010 | Sydney Harbour Marriott
www.informa.com.au/universitygovernance

The Inaugural Student Housing Summit

7-8 September 2010 | Rendezvous Melbourne
www.informa.com.au/studenthousing

The 2nd Annual Social Inclusion in Education

13-14 September 2010 | Radisson Plaza Hotel, Sydney
www.informa.com.au/socialinclusion

National Learning and Teaching Forum

29-30 September 2010 | Rendezvous Hotel Melbourne
www.informa.com.au/learning-teaching

Higher Education IT Summit

25-26 October 2010 | Langham Hotel, Melbourne
www.informa.com.au/highereducation-it

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10 & 11 November 2010 | Rendezvous Hotel Melbourne

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