

Joanna Motion

Vice President for International Operations
Council for the Advancement and Support of Education



Joanna Motion has served as CASE's first Vice President for International Operations since 2003, having been appointed as the Executive Director of CASE Europe in 2000. Her remit includes CASE's activities around the world, with the exception of the USA. She oversees the work of the CASE Europe office in London and the CASE Asia-Pacific office in Singapore. Under her leadership, CASE Europe has become the fastest-growing membership area of CASE, and she has been instrumental in developing successful CASE programmes in Africa, Asia, Australia, and other parts of the world.

Joanna has been an active advocate for change affecting educational philanthropy, liaising on behalf of university development staff with the UK Government, for example, on the evolution of the Matched Funding scheme and the review of Gift Aid. She currently serves on the European Commission's Expert Group on Philanthropy for Research in Universities.

Joanna's 30-year career in education has taken her from the UK to Australia and back. Prior to joining CASE, she held a full range of advancement positions in four universities. She was Director of Development and Alumni Relations and subsequently Director of Communications and Development at the University of Kent at Canterbury and she established the Alumni and Development Unit at the University of Melbourne. She also worked in student recruitment, schools liaison, public relations and communications for the University of East Anglia and the University of Hull, and she set up alumni associations for both the University of East Anglia and the University of Melbourne. Joanna is a frequent presenter and speaker on advancement topics all over the world. She acts as facilitator for the annual study tour of Canadian advancement offices that CASE conducts with UK Vice-Chancellors.

Joanna holds a Master of Arts from the University of Oxford, having graduated in English Language & Literature from Lady Margaret Hall, Oxford.